

Privacy Policy

Her Digital Haven | Local Pine Design LLC

Effective Date: September 16, 2026

Her Digital Haven is a brand of Local Pine Design LLC. We take your privacy seriously. This policy explains what information we collect, how we use it, who we share it with, and what choices you have. Plain and simple.

1. Who We Are

Her Digital Haven ("HDH," "we," "us," or "our") is operated by Local Pine Design LLC. When you use our website, submit a form, register for an event, communicate with us, purchase a product or service, or use one of our tools, you are interacting with us directly.

Questions about this policy can be sent to:

Local Pine Design LLC | Her Digital Haven

herdigitalhaven.com

kennedy@herdigitalhaven.com

2. What We Collect

We collect information that helps us provide our services, communicate with you, process transactions, and improve our business.

Information You Give Us

Depending on how you interact with us, this may include:

- Your name
- Email address
- Phone number
- Business name and business information
- Information submitted through forms, applications, assessments, surveys, event registrations, or questionnaires
- Communications you send to us
- Appointment and scheduling information
- Payment and transaction information
- Any other information you voluntarily provide

Payment information is processed by third-party payment processors such as Stripe. We do not directly store your full payment card information.

Information Collected Automatically

When you use our website, we may automatically collect information such as:

- Pages visited
- Time spent on the website
- General geographic location
- Browser and device information
- Referring websites or sources
- Website interactions and usage information

We may use cookies, pixels, analytics tools, and similar technologies to collect this information.

3. How We Use Your Information

We may use your information to:

- Provide products, programs, coaching, consulting, events, and other services you request
- Process purchases and payments
- Respond to inquiries and communicate with you
- Schedule and manage appointments
- Send requested resources or information
- Personalize assessments, recommendations, and experiences
- Send email communications you have subscribed to
- Send SMS or MMS communications when you have provided appropriate consent
- Provide transactional or service-related communications
- Send marketing, promotional, educational, or event-related communications when permitted
- Operate and improve our website, marketing, products, and services
- Analyze website and campaign performance
- Maintain business and transaction records
- Prevent fraud or misuse of our services
- Comply with legal and regulatory obligations

We do not use your information for automated decision-making that produces legal or similarly significant effects on you.

4. How We Share Your Information

We do not sell your personal information.

We may share information with trusted service providers that help us operate our business, such as providers for:

- Website hosting
- Customer relationship management
- Email delivery
- SMS and communications
- Scheduling
- Payment processing

- Analytics
- Automation
- Event registration
- Forms and surveys
- Business operations

These providers receive information only as reasonably necessary to perform services for us and are subject to their own privacy and security practices.

We may also disclose information when required by law, to protect our legal rights, to investigate fraud or misuse, or in connection with a merger, acquisition, financing, sale, or restructuring of our business.

Mobile Information and SMS Consent

Mobile information, including phone numbers, SMS opt-in data, and messaging consent, will not be sold, rented, or shared with third parties or affiliates for their own marketing or promotional purposes.

We may provide mobile information to service providers that help us deliver and manage our text messaging program, but only as necessary for them to provide those services on our behalf.

Text messaging originator opt-in data and consent will not be shared with third parties for their independent marketing purposes.

5. Email Communications

If you join our email list or otherwise consent to receive marketing emails, we may send educational content, business resources, event information, product or service updates, and promotional offers.

You can unsubscribe from marketing emails at any time using the unsubscribe link included in our emails.

Unsubscribing from marketing emails does not necessarily prevent us from sending transactional or service-related communications, such as receipts, account information, appointment information, or communications related to something you purchased or requested.

6. SMS and MMS Communications

If you provide your mobile number and consent to receive text messages from Her Digital Haven, we may send SMS or MMS messages related to the type of communications you agreed to receive. These may include:

- Appointment reminders and scheduling communications
- Event information and reminders
- Requested resources and follow-up communications
- Educational content

- Business updates
- Promotional or marketing messages and offers

Message frequency varies depending on your interactions with us, the programs or events you participate in, and the communications you have requested.

Message and data rates may apply.

Consent to receive marketing text messages is not a condition of purchasing any product or service.

You may opt out of marketing text messages at any time by replying **STOP**. You may reply **HELP** for assistance or contact kennedy@herdigitalhaven.com.

After opting out, you may receive a final confirmation message. You will no longer receive messages covered by that opt-out unless you later provide consent again.

Wireless carriers are not responsible for delayed or undelivered messages.

7. Cookies and Analytics

We use cookies and similar technologies to operate our website and understand how visitors interact with it.

These technologies may be used for functionality, analytics, performance measurement, and marketing.

You can manage or disable cookies through your browser settings. Some website features may not function as intended if cookies are disabled.

8. How Long We Keep Your Information

We retain personal information for as long as reasonably necessary to provide our services, maintain appropriate business records, comply with legal obligations, resolve disputes, and enforce agreements.

If you unsubscribe from marketing communications, we may retain limited information necessary to maintain your opt-out preference and comply with applicable law.

9. How We Protect Your Information

We use reasonable administrative, technical, and organizational measures designed to protect the information we maintain.

Payment information is processed through third-party payment processors such as Stripe rather than stored directly by us.

No system or method of transmitting information over the internet can be guaranteed to be completely secure.

10. Your Choices and Rights

Depending on where you live, you may have rights regarding your personal information, including the ability to:

- Request access to personal information we maintain about you
- Request correction of inaccurate information
- Request deletion of certain information
- Unsubscribe from marketing emails
- Opt out of marketing text messages
- Request information about how your information is used or disclosed
- Exercise other privacy rights provided under applicable law

To submit a privacy request, email kennedy@herdigitalhaven.com.

We may need to verify your identity before completing certain requests.

Residents of certain jurisdictions, including California and the European Economic Area, may have additional rights under applicable privacy laws.

11. Children's Privacy

Her Digital Haven's website, products, and services are intended for adults.

We do not knowingly collect personal information from children under 13. If we learn that a child under 13 has provided personal information to us, we will take reasonable steps to delete it.

12. Third-Party Websites

Our website or communications may contain links to third-party websites, platforms, or services.

We are not responsible for the privacy practices, security, or content of third-party websites or services. We encourage you to review their privacy policies before providing information to them.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, services, or legal requirements.

When we make changes, we will update the effective date at the top of this policy.

14. Contact Us

Questions, concerns, or privacy requests can be sent to:

Local Pine Design LLC | Her Digital Haven
kennedy@herdigitalhaven.com
herdigitalhaven.com